



**Friends of Castle Heights, Inc.
Board Meeting Agenda
Monday, November 7, 2022 @ 7pm**

Zoom Info:

<https://zoom.us/j/5455282559?pwd=QmpuVFpDdzZTa0Z1US9wNIBFWFdsUT09>

Meeting ID: 545 528 2559

Meeting PW: FRIENDS

CALL TO ORDER: Alex called to order at 7:07 p.m.

Board Members Present: Alex Ornstein, Jessica Widro, Stephen Esmond, Amber Hapuarachy, Lizzy Chapman, Jenny Dyke, Kate Jensen, Margot Rosen, Premere Session, Julianna Welch

CHES Staff Present: Linda Beck, Mirna Hochberg

Others Present: Gabriela Penhasi, Beatriz

Approve Minutes – Jessica motion to approve Oct. minutes; Premere second; unanimous approval

Agenda

1. **Principal's Report** – Construction start is May 2023; must be approved by TSA before bid. Dropped on grass Monday after graduation. District is moving ahead with Dec. acceleration days; unsure if CHES will host or they'll go to another school. Full day. Certain kids received letters that encouraged them to attend for performance reasons.
2. **Co-President's Report**
3. **Dudley Drive Update**
 - a. Final Totals: \$273,163; 71% participation; 305 Contributors
 - b. Feedback
4. **Treasurer's Report** – \$293K brought in this year thus far; \$60K still needed; goal to net \$45K Spring Event; Amazon, Dine Out funds expected; \$30K Friends of West LA – Projected to be \$20K over expected annual fundraising goal
5. **Volunteer Opportunities**
6. **Events/Activities/Fundraisers**
 - a. **Dine Out** – @ Chica's – Nov. 7-9, 2022
 - b. **Holiday Movie Night** – Dec. 9 - Screen and 3 food trucks + ice cream truck (King Cone) booked; aiming to get a makers booth up @ \$50/ea; sponsors offered an opportunity; reach out to email list of volunteers; glow sticks and popcorn free; \$5 entry fee/pp – aim to be community building; food trucks in the teacher parking lot (will need Principal Beck's approval)
 - c. **Spring Event - Need Leads?** Perhaps same event format as last year? – check out the Events List to see if you're interest
7. **Logo Wear** – Jessica – aim to have it on sale at the Holiday Movie Night; sizes for adults and kids; Beanie
 - a. Kate – Spirit Wear store \$30-35/adult; Kid \$27/pp
 - b. Lizzy – another school - trucker hats (\$20/pp); \$40/pp sweatshirts
 - c. Margot – sending over some other suggestions
8. **Additional TA?** – One of our TA's is leaving after Thanksgiving Break so we're hiring a new TA soon; should we use the additional fundraising overage to hire another TA? On par with our TA expense, but expected to be behind pace and have an additional \$20K to use.
 - a. Currently TA's are spread across classes
 - b. TA survey in effect – 13 teachers have responded



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- c. Jenny – crowd source the teachers
- d. Amber - Send survey to Beck prior to 1pm meeting asking what teachers' preference would be for the overage
- e. Consider staffing from STAR and perhaps a raise?
- f. Leave up for discussion for next meeting

9. Open Forum –

- a. Jenny – carpooling? Margot to look into FB option for a forum
- b. Minted – start promoting now due to the Holidays/ along with Amazon Smile – do some advertising; Lizzy add together the various options and work with Kate to draft the marketing piece/Margot to do the social marketing
- c. Party Book – Gabriela, Kinder – Dec. 3 – Lizzy and Jessica
- d. Combine volunteer opportunities for the Holiday Movie Night and Party Book announcement

10. Upcoming Meetings:

- a. December 5, 2022
- b. January 9, 2023
- c. February 6, 2023
- d. March 6, 2023
- e. April 10, 2023
- f. May 1, 2023 (ideally we will hold elections on this date)
- g. June 5, 2023 (backup election date)

Adjournment: Meeting was adjourned at 8:01 p.m. (Alex motioned; Jessica seconded)